WORLD DESIGN
CAPITAL
CAPE TOWN 2014

PLASCON

2014 COLOUR DESIGN AWARDS

DESIGN AWARDS BRIEF

KANSAI PLASCON

PROFESSIONAL BRIEF

We invite interior, architectural and industrial design professionals to showcase a recent commercial or residential project that truly upLIFTS people's lives. How has your choice of Plascon paints and colour promoted urban beautification?

CATEGORIES

Commercial Interior or Exterior:

The interior or exterior finishes of any commercial or industrial project

Residential Interior or Exterior:

The interior or exterior finishes of any private residence

WHAT ARE WE LOOKING FOR?

The following 4 key criteria will be used in the judging process:

- Innovation
- Aesthetics
- Use of colour
- Overall insight and application of the theme upLIFT.

Will the concept make a difference to the lives of the people using the space or living in the surrounding area.

WORLD DESIGN CAPITAL 2014

The Plascon Colour Design Awards 2014 is recognised in the official programme of World Design Capital Cape Town 2014.
Visit their website to find out more:
www.wdccapetown2014.com

SUBMISSION FORMAT

LIVE DESIGN.
TRANSFORM
LIFE.

1. Each submission must include:
   - First name and surname
   - Cellular Contact Number
   - Landline Contact Number
   - Name of Firm/ Company & Postal Address
2. All work submitted is to consist of one PDF file, maximum of 2 x A1 in size and it is not to exceed 3MB.
3. The title of your work, a brief description of your project and a rationale on the use of colour must be included in the PDF submission. Save your PDF as: name_surname_project title_page no.
4. The only way to enter is online. Email your entry to colour@kansaiplascon.co.za. A confirmation email will be sent once your project has been received.
5. Make sure the PDF file is not corrupt before making your electronic entry.
6. Judging will take place at the end of June 2014.
7. The finalists will be announced in August 2014 with their projects being displayed at Decorex Joburg 2014 (6 – 10 August 2014).

NOTE : SUBMISSION DEADLINE: WEDNESDAY 28 May 2014

PRIZES

OVERALL PRIZE

• The overall winner will receive a trip to New York which includes return air tickets, accommodation & transfers only (valued at R40,000.00.)

• A feature in the Plascon Spaces magazine

• 100 litres of Plascon paint for a charity of their choice

COMMERCIAL INTERIOR OR EXTERIOR WINNER

• Architectural Kit

• A R5 000 cash prize

• A feature in the Plascon Spaces magazine

RESIDENTIAL INTERIOR OR EXTERIOR WINNER

• Architectural Kit

• A R5 000 cash prize

• A feature in the Plascon Spaces magazine

THE JUDGING PANEL

Who better to judge the entries to the Plascon Colour Design Awards 2014 than some of South Africa's top creative thinkers? All entrants will have their work reviewed and scored by five well-known industry leaders.

ANNEMARIE MEINTJIES
Deputy Editor of Visi

ANNE ROSELT
Plascon Colour Manager

ALAN FENNELL
Designing Ways

LAURENCE BRICK
Laurence Brick Creative Direction

DION CHANG
Flux Trends

RULES & CONDITIONS:

1. The paint and colours used in the submission must be Plascon's.
2. Entrants will retain copyright of their submitted entries.
3. Plascon reserves the right to use selected entries for exhibition publicity purposes for a period of one year from the date of prize giving.
4. Plascon reserves the right to keep all electronic entries after the competition closing date.
5. Plascon and its agencies do not accept liability for corrupt or unloadable files.
6. The professional component of the competition is only open to individuals practicing as a professional in their chosen field.
7. The overall winners must be able to leave the country on a valid passport.
8. The judges' decision is final and no correspondence will be entered into.

DATES

Submission Deadline: 28th May 2014 (judging will take place in June)

Winner Announcement: August 2014

CONTACT INFORMATION

Should you have any queries regarding the Plascon Colour Design Awards, please email the competition co-ordinator – **sam@internet-sa.co.za** or call **011 025 4246**. Visit the Plascon website **www.plascon.co.za**